

The **Allegheny County Bar Association Legal Directory**

contains the contact information for ACBA members practicing in Allegheny, Beaver, Butler, Washington, and Westmoreland Counties. It also includes ACBA members' e-mail addresses and features contact information for judges and court administrative offices. The directory is distributed to over 9,000 attorneys and other professionals and has a shelf life of one year.

By advertising in the **ACBA's Legal Directory**, you reach a select group of high-income professionals. Attorney-members of the ACBA comprise one of the largest professional markets in Pittsburgh with more than 6,600 licensed attorneys.

The **ACBA's 2009 Legal Directory** will arrive in the offices of Allegheny County's top legal professionals and remain there as a resource that is used over and over again.

Our members and subscribers look to our advertisers for help in enhancing their law practices and serving their clients, as well as improving their personal and family lives. Don't miss out on this opportunity to advertise to one of the largest professional markets in Pittsburgh. Advertise with the Allegheny County Bar Association today!

The **ACBA's legal directory** has been published for over 25 years, and it is distributed for free to our active members and at a charge to our subscribers.

General Advertisement Specifications

The following are general specifications for electronic files to be provided for advertisements. ALL advertisements must be provided in one of these four listed formats:

PDF—If sending a PDF file, all fonts **must** be embedded to ensure proper reproduction. All artwork/photographs must have an original DPI of 300 or higher.

EPS—All fonts changed to outlines, document color mode set to CMYK and placed artwork/photographs must have an original DPI of 300 or higher with no scaling.

JPEG/TIFF—DPI of 300 or higher. Color mode set to CMYK, B&W art set to grayscale.

If these specs are not followed—or a file type not listed above is provided—every effort will be made to produce the ad at a high quality, but it cannot be guaranteed.

All specific questions regarding artwork files should be directed to the ACBA Graphics Supervisor, 412-402-6685.

NOTE: Microsoft Publisher files cannot be used and will not be accepted.

Terms/Payment

The Allegheny County Bar Association will accept all advertising that keeps within our publications' standards of ethics and legality so long as the advertisement is not derogatory or demeaning and is in good taste.

First time advertisers must submit payment for their first ad run with completed contract. Cancellations are not accepted after publishing date closes.

Design fees are assessed at \$50 per hour. There is a minimum charge of \$50 per design. Artwork created by ACBA graphic artists can only be used in ACBA publications.

Allegheny County Bar Association

Raising the Bar on Legal and Community Service

400 Koppers Building, 436 Seventh Avenue
Pittsburgh, PA 15219
412-261-6255

Raise the bar on your advertising efforts

The 25th anniversary edition of the Allegheny County Bar Association Legal Directory

