

LAWYERS JOURNAL

Publication Dates ISSUE:	Reservation & Artwork CLOSING DATE:
JANUARY 14	DECEMBER 22, 2021*
JANUARY 28	JANUARY 10
FEBRUARY 11	JANUARY 24
FEBRUARY 25	FEBRUARY 7
MARCH 11	FEBRUARY 21
MARCH 25	MARCH 7
APRIL 8	MARCH 21
APRIL 22	APRIL 4
MAY 6	APRIL 18
MAY 20	MAY 2
JUNE 3	MAY 16
JUNE 17	MAY 30
JULY 1	JUNE 13
JULY 15	JUNE 27
JULY 29	JULY 11
AUGUST 12	JULY 25
AUGUST 26	AUGUST 8
SEPTEMBER 9	AUGUST 22
SEPTEMBER 23	SEPTEMBER 5
OCTOBER 7	SEPTEMBER 19
OCTOBER 21	OCTOBER 3
NOVEMBER 4	OCTOBER 17
NOVEMBER 18	OCTOBER 31
DECEMBER 2	NOVEMBER 14
DECEMBER 16	NOVEMBER 28
DECEMBER 30	DECEMBER 12
JANUARY 13, 2023	DECEMBER 21*
JANUARY 27, 2023	JANUARY 9, 2023

* Earlier closing date due to holidays

LAWYERS JOURNAL

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Bar Association*

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412-402-6620
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LAWYERS JOURNAL

*Display
Advertising
Rate Card*

2022

LAWYERS JOURNAL

DISPLAY ADVERTISING RATES FOR THE LAWYERS JOURNAL

	1x	6x	12x	26x	Ad Dimensions <small>(inches)</small> <i>(width x height)</i>
1/8 Page	\$310	\$280	\$260	\$220	5" x 4"
1/4 Page	\$415	\$370	\$350	\$310	5" x 8"
1/2 Page	\$730	\$655	\$620	\$550	10.25" x 8"
Junior Page	\$1040	\$940	\$880	\$780	7.625" x 12"
Full Page	\$1255	\$1130	\$1065	\$1000	10.25" x 15.25"
Back Cover	\$1505	\$1355	\$1280	\$1130	10.25" x 15.25"

COLOR CHARGES

Eighth (1/8) and Fourth (1/4) sizes:

1 Additional Color: Add \$125 | 2 Additional Colors: Add \$275 | Full Color: Add \$375

Half, Junior, Full and Back Cover sizes:

1 Additional Color: Add \$250 | 2 Additional Colors: Add \$475 | Full Color: Add \$625

LAWYERS MART

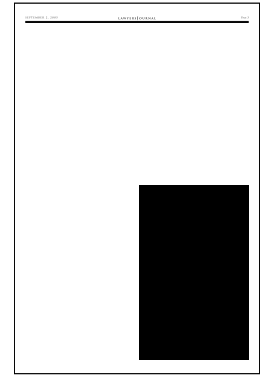
\$0.95 per Word (Phone numbers, email addresses and websites are considered two words.)

- Space reservation must be made 25 days prior to publication date.
- Artwork must be received 17 days prior to publication date.
- 15% Commission to all recognized Agencies.
- Special Positioning: 15% Extra Fee.
- Please provide artwork as a final PDF file with a minimum DPI resolution of 300, no bleeds.
- DESIGN FEE: \$100 to create an ad to well-defined specs, plus one free revision. For additional revisions – or for ads that involve an extraordinary amount of design work – the rate is an additional \$50/hour. For clients who need help conceptualizing the ad, the hourly rate is applied at the start of the project, with a minimum fee of \$100.

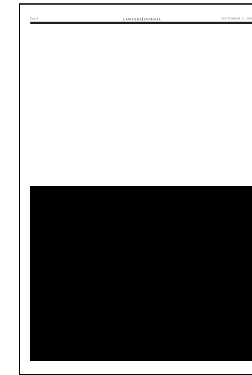
AD SIZES



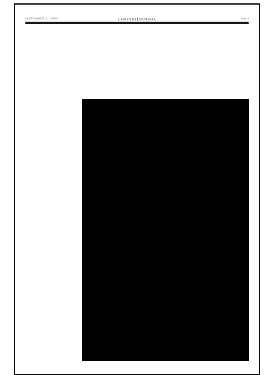
1/8 Page



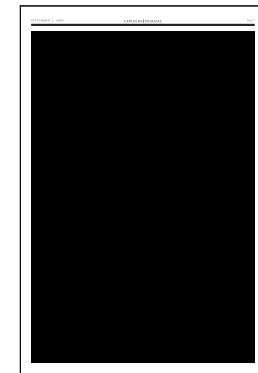
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1/2 Page



Jr. Page



Full Page and Back Cover