

ACBA ANNUAL  
**BENCHBAR**  
CONFERENCE

*of the*  
ALLEGHENY COUNTY  
BAR ASSOCIATION

SEVEN SPRINGS  
PENNSYLVANIA

JUNE  
16-18  
2022

SPONSOR  
OPPORTUNITIES

# 58th Annual Bench-Bar Conference

## Seven Springs Mountain Resort | June 16-18, 2022

With more than 600 attorneys and judges in attendance, the ACBA Bench-Bar Conference is Western Pennsylvania's largest annual gathering of legal professionals. Attending the conference is an exciting way to make long-lasting relationships that exponentially expand your network and business opportunities. Several of our sponsorship opportunities include one or more complimentary registrations for the conference.

Sponsorship options include traditional display advertising, event signage, speaking engagements and extremely valuable in-person "face time" opportunities. The sponsorship deliverables and categories ensure our sponsors receive as much recognition as possible. In the months leading up to the conference, it is widely advertised to all 6,000 ACBA members.

Be front and center at the conference! There are a variety of sponsorship opportunities and options this year. See below for sponsor levels and page 3 and 4 for the full list of exciting exclusive sponsorship opportunities.

SPONSOR LEVELS	DIAMOND \$5,000	PLATINUM \$2,500	GOLD \$1,500	SILVER \$1,000	BRONZE \$750
Number of complimentary conference registrations* (\$400 value each)	3	2	1		
Logo and sponsorship level identification on the conference website	✓	✓	✓	✓	✓
Logo in program booklet distributed at conference	✓	✓	✓	✓	✓
Number of full page ads in program booklet	2	1			
Logo on event signage and video loop displayed during conference	✓	✓	✓	✓	✓
Verbal sponsor recognition during remarks at conference	✓	✓	✓	✓	
Recognition in all member e-blast thanking sponsors after the conference	✓	✓	✓		
Recognition in the <i>Lawyers Journal</i> after the conference	✓	✓			
Sponsor identification on your attendee name tags	✓	✓	✓	✓	✓

\*One additional conference registration can be purchased for \$500 by sponsors at the \$1,500+ level.

If you are interested in sponsoring the conference,  
please contact Christina Daub  
at 412-402-6610 or [cdaub@acba.org](mailto:cdaub@acba.org).

# EXCLUSIVE SPONSOR OPPORTUNITIES

ALL OF THE SPONSORSHIP OPPORTUNITIES OUTLINED ON PAGE 3 AND 4 ARE EXCLUSIVE — MEANING JUST ONE OF EACH IS AVAILABLE.

EACH INCLUDES THE DELIVERABLES LISTED ON THE RIGHT IN ADDITION TO THE SPECIALTY DELIVERABLES NOTED. →

Logo and sponsorship level identification on the conference website

Logo in program booklet distributed at conference

Logo on event signage and video loop displayed during conference

Verbal sponsor recognition during remarks at conference

Recognition in all member e-blast thanking sponsors after the conference

Sponsor identification on your attendee name tags

## Lanyard Sponsor—\$3,500

- ◆ Logo on lanyards distributed to all conference attendees
- ◆ Two complimentary conference registrations (\$400 value each)\*
- ◆ Full page ad in program booklet
- ◆ Recognition in the *Lawyers Journal* after the conference

## Breakfast With The Judges Sponsor—\$3,000

- ◆ Opportunity to introduce program panelists on Friday, June 17
- ◆ The ACBA will introduce the sponsor and share brief promotional remarks about the sponsor
- ◆ Two complimentary conference registrations (\$400 value each)\*
- ◆ Recognition in the *Lawyers Journal* after the conference

## Dinner Sponsor—\$3,000

- ◆ Bench-Bar Chair will recognize company/firm during dinner on Friday, June 17
- ◆ Opportunity to place marketing materials at each table
- ◆ Two complimentary conference registrations (\$400 value each)\*
- ◆ Full page ad in program booklet
- ◆ Recognition in the *Lawyers Journal* after the conference

## Breakfast & Door Prize Sponsor—\$3,000

- ◆ Bench-Bar Chair will recognize company/firm and provide brief description during breakfast remarks on Saturday, June 18
- ◆ Opportunity to present door prize drawing during breakfast
- ◆ Two complimentary conference registrations (\$400 value each)\*
- ◆ Full page ad in the program booklet
- ◆ Recognition in the *Lawyers Journal* after the conference

## Welcome Gift Sponsor—\$3,500

- ◆ Logo on welcome gift for “full conference” attendees
- ◆ Two complimentary conference registrations (\$400 value each)\*
- ◆ Full page ad in program booklet
- ◆ Recognition in the *Lawyers Journal* after the conference

## Coffee Break Sponsor—\$3,000

- ◆ Signage with sponsor logo at coffee break location
- ◆ Opportunity to place marketing materials at coffee station
- ◆ Two complimentary conference registrations (\$400 value each)\*
- ◆ Recognition in the *Lawyers Journal* after the conference

## Lunch Sponsor—\$3,000

- ◆ Bench-Bar Chair will recognize company/firm and provide brief description during lunch remarks on Friday, June 17
- ◆ Opportunity to place marketing materials at each table
- ◆ Two complimentary conference registrations (\$400 value each)\*
- ◆ Full page ad in program booklet
- ◆ Recognition in the *Lawyers Journal* after the conference

## Tasting Sponsor—\$2,000

- ◆ Opportunity to introduce beer/wine/spirits expert(s) at event on Thursday, June 16
- ◆ Signage with sponsor logo at event
- ◆ Opportunity to place marketing materials at each table
- ◆ One complimentary conference registration (\$400 value)\*
- ◆ Recognition in the *Lawyers Journal* after the conference

\*One additional conference registration can be purchased for \$500 by sponsors at the \$1,500+ level.

Cont'd on pg. 4

## EXCLUSIVE SPONSOR OPPORTUNITIES — *continued*

See box at top right of page 3 for additional sponsorship deliverables included with these sponsorship opportunities.

### Golf Tournament Sponsor—\$2,500

- ◆ Signage with sponsor logo at tournament on Thursday, June 16
- ◆ Includes complimentary tournament registration for one sixsome
- ◆ Opportunity to bring give-away items for golf registrants
- ◆ Two complimentary conference registrations (\$400 value)\*
- ◆ Recognition in the *Lawyers Journal* after the conference

### Sporting Clays & 5 Stand Event Sponsor—\$2,500

- ◆ Signage with sponsor logo at tournament on Thursday, June 16
- ◆ Includes complimentary tournament registration for a team of four
- ◆ Sponsorship provides shells for all tournament registrants
- ◆ Two complimentary conference registrations (\$400 value)\*
- ◆ Recognition in the *Lawyers Journal* after the conference

### Karaoke Sponsor—\$2,000

- ◆ Signage with sponsor logo at event on Friday, June 17
- ◆ Opportunity to place marketing materials at each table
- ◆ One complimentary conference registration (\$400 value)\*
- ◆ Recognition in the *Lawyers Journal* after the conference

### Axe Throwing Sponsor—\$1,500

- ◆ Signage with sponsor logo at event on Thursday, June 16
- ◆ One complimentary conference registration (\$400 value)\*

### Young Lawyers Division Reception—\$1,500

- ◆ Signage with sponsor logo at reception on Thursday, June 16
- ◆ One complimentary conference registration (\$400 value)\*

### Women in the Law Reception Sponsor—\$1,500

- ◆ Signage with sponsor logo at reception on Thursday, June 16
- ◆ One complimentary conference registration (\$400 value)\*

\*One additional conference registration can be purchased for \$500 by sponsors at the \$1,500+ level.

If you are interested in sponsoring the conference,  
please contact Christina Daub  
at 412-402-6610 or [cdaub@acba.org](mailto:cdaub@acba.org).