

ALLEGHENY COUNTY BAR ASSOCIATION  
**LAWYERS JOURNAL**

**2022 Advertising Information**

<b>Publication Issue Date:</b>	<b>Ad Artwork Due Date:</b>
January 14, 2022	December 22, 2021*
January 28	January 10
February 11	January 24
February 25	February 7
March 11	February 21
March 25	March 7
April 8	March 21
April 22	April 4
May 6	April 18
May 20	May 2
June 3	May 16
June 17	May 30
July 1	June 13
July 15	June 27
July 29	July 11
August 12	July 25
August 26	August 8
September 9	August 22
September 23	September 5
October 7	September 19
October 21	October 3
November 4	October 17
November 18	October 31
December 2	November 14
December 16	November 28
December 30	December 12
January 13, 2023	December 21*
January 27, 2023	January 9, 2023

\*Earlier due date due to holidays

**Display Advertising Rates for the *Lawyers Journal***

	<b>1x</b>	<b>6x</b>	<b>12x</b>	<b>26x</b>
<b>Eighth Page</b> (5" wide x 4" high)	\$320	\$290	\$270	\$230
<b>Quarter Page</b> (5" wide x 8" high)	\$425	\$380	\$360	\$320
<b>Half Page</b> (10.25" wide x 8" high)	\$755	\$680	\$645	\$575
<b>Junior Page</b> (7.625" wide x 12" high)	\$1,140	\$1,040	\$980	\$880
<b>Full Page</b> (10.25" wide x 15.25" high)	\$1,355	\$1,230	\$1,165	\$1,100
<b>Back Cover</b> (10.25" wide x 15.25" high)	\$1,605	\$1,455	\$1,380	\$1,230

**Color Charges** (Additional charge for full-color ads, per ad run)

**Eighth Page:** \$250 | **Quarter Page:** \$375 | **Half Page:** \$500

**Junior Page:** \$625 | **Full Page:** \$650 | **Back Cover:** \$675

**Lawyers' Mart Classified Ads**

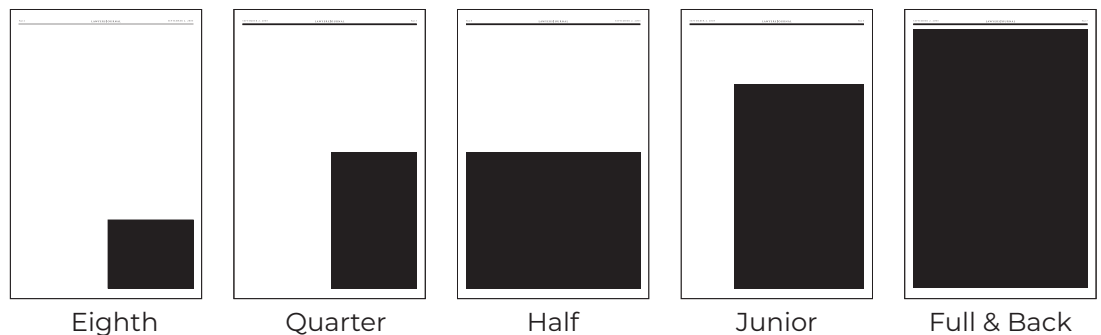
95¢ per Word (Phone numbers, email addresses and websites are considered two words)

15% Commission to all recognized Agencies. Special Positioning: 15% Extra Fee.

Please provide artwork as a final PDF with a minimum DPI resolution of 300, no bleeds.

DESIGN FEE: \$100 to create an ad to well-defined specs, plus one free revision.

For additional revisions – or for ads that involve an extraordinary amount of design work – the rate is an additional \$50/hour. For clients who need help conceptualizing the ad, the hourly rate is applied at the start of the project, with a minimum fee of \$100.



For more information, visit [ACBA.org/lawyers-journal](http://ACBA.org/lawyers-journal).