

ALLEGHENY COUNTY BAR ASSOCIATION  
**LAWYERS JOURNAL**

**2024 Advertising Information**

<b>Publication Issue Date:</b>	<b>Ad Artwork Due Date:</b>
January 12, 2024	December 22, 2023*
January 26	January 8
February 9	January 22
February 23	February 5
March 8	February 19
March 22	March 4
April 5	March 18
April 19	April 1
May 3	April 15
May 17	April 29
May 31	May 13
June 14	May 27
June 28	June 10
July 12	June 24
July 26	July 8
August 9	July 22
August 23	August 5
September 6	August 19
September 20	September 2
October 4	September 16
October 18	September 30
November 1	October 14
November 15	October 28
November 29	November 11
December 13	November 25
December 27	December 9
January 10, 2025	December 20*
January 24, 2025	January 6, 2025

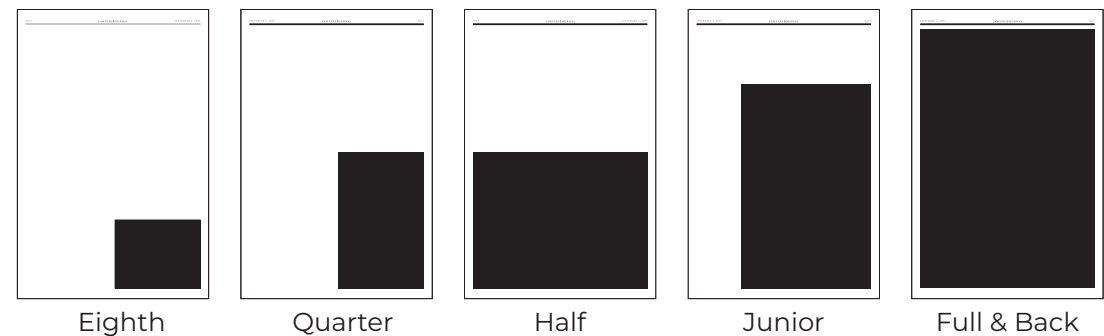
\*Earlier due date due to holidays

<b>Display Advertising Rates for the <i>Lawyers Journal</i></b>	<b>1x</b>	<b>6x</b>	<b>12x</b>	<b>26x</b>
<b>Eighth Page</b> (5" wide x 4" high)	\$320	\$290	\$270	\$230
<b>Quarter Page</b> (5" wide x 8" high)	\$425	\$380	\$360	\$320
<b>Half Page</b> (10.25" wide x 8" high)	\$755	\$680	\$645	\$575
<b>Junior Page</b> (7.625" wide x 12" high)	\$1,140	\$1,040	\$980	\$880
<b>Full Page</b> (10.25" wide x 15.25" high)	\$1,355	\$1,230	\$1,165	\$1,100
<b>Back Cover</b> (10.25" wide x 15.25" high)	\$1,605	\$1,455	\$1,380	\$1,230

**Color Charges** (Additional charge for full-color ads, per ad run)  
**Eighth Page:** \$250 | **Quarter Page:** \$375 | **Half Page:** \$500  
**Junior Page:** \$625 | **Full Page:** \$650 | **Back Cover:** \$675

**Lawyers' Mart Classified Ads**  
 95¢ per Word (Phone numbers, email addresses and websites are considered two words)

15% Commission to all recognized Agencies. Special Positioning: 15% Extra Fee.  
 Please provide artwork as a final PDF with a minimum DPI resolution of 300, no bleeds.  
 DESIGN FEE: \$100 to create an ad to well-defined specs, plus one free revision.  
 For additional revisions – or for ads that involve an extraordinary amount of design work – the rate is an additional \$50/hour. For clients who need help conceptualizing the ad, the hourly rate is applied at the start of the project, with a minimum fee of \$100.



**For more information, visit [www.lawyers-journal.com](http://www.lawyers-journal.com).**  
 All artwork can be submitted to Jessica Valesky at [jvalesky@acba.org](mailto:jvalesky@acba.org).