

ALLEGHENY COUNTY BAR ASSOCIATION
LAWYERS JOURNAL

2024 Advertising Information

Publication Issue Date:	Ad Artwork Due Date:
January 12, 2024	December 22, 2023*
January 26	January 8
February 9	January 22
February 23	February 5
March 8	February 19
March 22	March 4
April 5	March 18
April 19	April 1
May 3	April 15
May 17	April 29
May 31	May 13
June 14	May 27
June 28	June 10
July 12	June 24
July 26	July 8
August 9	July 22
August 23	August 5
September 6	August 19
September 20	September 2
October 4	September 16
October 18	September 30
November 1	October 14
November 15	October 28
November 29	November 11
December 13	November 25
December 27	December 9
January 10, 2025	December 20*
January 24, 2025	January 6, 2025

*Earlier due date due to holidays

Display Advertising Rates for the <i>Lawyers Journal</i>	1x	6x	12x	26x
Eighth Page (5" wide x 4" high)	\$320	\$290	\$270	\$230
Quarter Page (5" wide x 8" high)	\$425	\$380	\$360	\$320
Half Page (10.25" wide x 8" high)	\$755	\$680	\$645	\$575
Junior Page (7.625" wide x 12" high)	\$1,140	\$1,040	\$980	\$880
Full Page (10.25" wide x 15.25" high)	\$1,355	\$1,230	\$1,165	\$1,100
Back Cover (10.25" wide x 15.25" high)	\$1,625	\$1,455	\$1,380	\$1,230

Color Charges (Additional charge for full-color ads, per ad run)

Eighth Page: \$250 | **Quarter Page:** \$375 | **Half Page:** \$500

Junior Page: \$625 | **Full Page:** \$650 | **Back Cover:** \$675

Lawyers' Mart Classified Ads

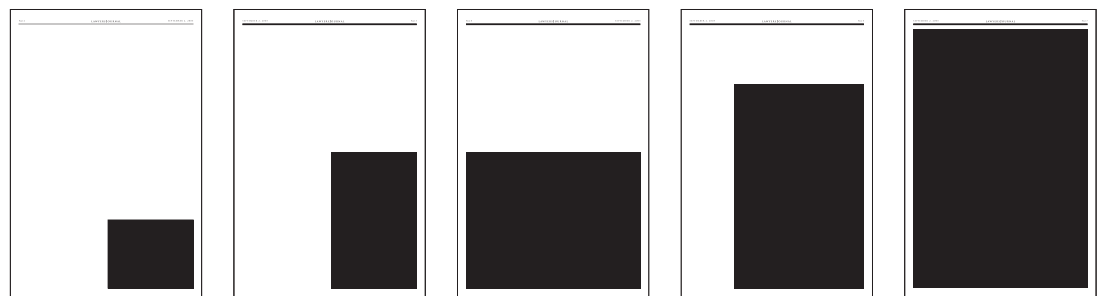
95¢ per Word (Phone numbers, email addresses and websites are considered two words)

15% Commission to all recognized Agencies. Special Positioning: 15% Extra Fee.

Please provide artwork as a final PDF with a minimum DPI resolution of 300, no bleeds.

DESIGN FEE: \$100 to create an ad to well-defined specs, plus one free revision.

For additional revisions – or for ads that involve an extraordinary amount of design work – the rate is an additional \$50/hour. For clients who need help conceptualizing the ad, the hourly rate is applied at the start of the project, with a minimum fee of \$100.



Eighth Quarter Half Junior Full & Back

For more information, visit www.lawyers-journal.com.

All artwork can be submitted to Jessica Valesky at jvalesky@acba.org.