

# SPONSORSHIP OPPORTUNITIES

Typically attended by more than 500 Pittsburgh-area attorneys and judges, the Allegheny County Bar Association (ACBA) Bench-Bar Conference is Western Pennsylvania's *largest annual gathering of legal professionals*. The conference features three days of CLE courses, social events, entertainment, sports competitions, fine dining and more.

Sponsoring the conference is a great way for law firms to support the legal profession and raise their profile within the Pittsburgh Legal Community. For vendors and ACBA partners, sponsoring the conference is a great way to target market to attorneys, make connections and develop business. **Sponsoring the conference is the only way non-members can attend the ACBA's premier event.** 

In addition to invaluable face-to-face networking opportunities, sponsorships include display advertising, event signage and promotion to all of the ACBA's 5,500 members for months leading up to the conference.

For more on Bench-Bar Conference Sponsorships, contact Mary Ann Fiorilli at 412-402-6610 / mfiorilli@acba.org.

Visit ACBABenchBar.com to stay up to date on all things Bench-Bar.

### **GEM** UNLIMITED STANDARD SPONSORSHIP PACKAGES

There are an unlimited number of these sponsorships available.

## DIAMOND SPONSORSHIP – \$5,000

- Copy of the registration list (name and firm)
- Four complimentary conference registrations\*
- Logo and sponsorship level identification on the conference website
- Social media sponsorship announcement
- Logo in program booklet distributed at conference
- Two full page ads in program booklet
- Logo on event signage and video loop displayed during conference
- Verbal sponsor recognition during remarks at conference
- Recognition in all member e-blast thanking sponsors after the conference
- Recognition in the Lawyers Journal after the conference
- Sponsor identification on your attendee name tags

## PLATINUM SPONSORSHIP – \$2,500

- Two complimentary conference registrations\*
- Logo and sponsorship level identification on the conference website
- Social media sponsorship announcement
- Logo in program booklet distributed at conference
- One full page ads in program booklet
- Logo on event signage and video loop displayed during conference
- Verbal sponsor recognition during remarks at conference
- Recognition in all member e-blast thanking sponsors after the conference
- Recognition in the Lawyers Journal after the conference
- Sponsor identification on your attendee name tags

### **GOLD SPONSORSHIP - \$1,500**

- One complimentary conference registrations\*
- Logo and sponsorship level identification on the conference website
- Social media sponsorship announcement
- Logo in program booklet distributed at conference
- Logo on event signage and video loop displayed during conference
- Verbal sponsor recognition during remarks at conference
- Recognition in all member e-blast thanking sponsors after the conference
- Sponsor identification on your attendee name tags

### SILVER SPONSORSHIP - \$1,000

- Logo and sponsorship level identification on the conference website
- Social media sponsorship announcement
- Logo in program booklet distributed at conference
- Logo on event signage and video loop displayed during conference
- Verbal sponsor recognition during remarks at conference
- Sponsor identification on your attendee name tags

#### **BRONZE SPONSORSHIP - \$750**

- Logo and sponsorship level identification on the conference website
- Social media sponsorship announcement
- Logo in program booklet distributed at conference
- Logo on event signage and video loop displayed during conference
- Sponsor identification on your attendee name tags

Bench-Bar sponsors are not guaranteed exclusivity within their industry or line of business at the conference.

\*One additional conference registration can be purchased for \$500 by sponsors at the \$1,500+ level.

### **PREMIER** SPONSORSHIP PACKAGES

There is just one of each Premier Sponsorship Package available.

# ZAMBELLI FIREWORKS DISPLAY SPONSORSHIP – \$10,000

- Sponsor the spectacular fireworks display
- Logo on custom event signage
- Special designation in program book/website
- All "Diamond" level sponsorship deliverables which includes 4 complimentary registrations

# POST-GOLF LUNCH/ RECEPTION SPONSORSHIP – \$2,000

- Sponsor post-round lunch buffet and open bar
- Logo on custom event signage
- Special designation in program book/website
- All "Gold" level sponsorship deliverables which includes 1 complimentary registration

### **HOLE-IN-ONE SPONSORSHIP – \$1,750**

- Sponsor hole-in-one at Golf Tournament
- Logo on custom event signage
- Special designation in program book/website
- All "Gold" level sponsorship deliverables which includes 1 complimentary registration

GOLF TOURNAMENT - SOLD

FEATURE PRESENTATION - SOLD

LANYARD - SOLD

WELCOME GIFT - SOLD

THURSDAY BARBECUE - SOLD

SPORTING CLAYS - SOLD

BREAKFAST WITH THE JUDGES - SOLD

FRIDAY DINNER - SOLD

FRIDAY LUNCH - SOLD

FRIDAY COFFEE BREAK - SOLD

SATURDAY BREAKFAST - SOLD

BEER AND WINE TASTING - SOLD

WELCOME DRINK - SOLD

SPORTING CLAYS RECEPTION - SOLD

FRIDAY MORNING BAR - SOLD

FRIDAY RECEPTION - SOLD

KARAOKE - SOLD

PICKLEBALL - SOLD

YOGA - SOLD

YLD RECEPTION - SOLD

WLD RECEPTION - SOLD

AXE THROWING - SOLD

BOWLING - SOLD

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#### **SPONSORSHIP ADD-ONS**

#### **GOLF TEE SPONSOR - \$250**

• Tee signage + One comp golfer

#### SPORTING CLAYS TEE SPONSOR - \$150

• Tee signage

\*Available only as an add-on to any Bench-Bar Sponsorship.

## BENCH-BAR LAWYERS JOURNAL AD SPECIAL

Buy at least one Lawyers Journal ad and get one free with purchase of any Bench-Bar Sponsorship.

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