

# CLE COURSE SPONSORSHIPS



**The ACBA is the Pittsburgh Region's premier provider of continuing legal education courses.**

Now, preferred partners can sponsor an ACBA CLE course.

You'll work with our CLE department to determine a topic of interest. Courses must be educational in nature (no sales pitches). We'll handle the marketing, event registration and accreditation.

Availability is limited, and four convenient packages are available:

## PLATINUM CLE SPONSORSHIP \$2,000

- Up to 100 ACBA members may attend the course at no cost.
- Registration list (name and firm) provided at conclusion of course.
- Two-minute video or "plug" from the ACBA before the course.
- Your logo will appear on all marketing materials and the registration page.
- Present CLE course to a captive audience of ACBA members.

## SILVER CLE SPONSORSHIP \$750

- Up to 40 ACBA members may attend the course at no cost.
- Registration list (name and firm) provided at conclusion of course.
- Two-minute video or "plug" from the ACBA before the course.
- Your logo will appear on all marketing materials and the registration page.
- Present CLE course to a captive audience of ACBA members.

## GOLD CLE SPONSORSHIP \$1,500

- Up to 65 ACBA members may attend the course at no cost.
- Registration list (name and firm) provided at conclusion of course.
- Two-minute video or "plug" from the ACBA before the course.
- Your logo will appear on all marketing materials and the registration page.
- Present CLE course to a captive audience of ACBA members.

## VIDEO CLE SPONSORSHIP \$500

- One-minute video commercial to air before Live Webinar CLE.
- Commercial will again air before each viewing of CLEs that are recorded and added to the library.
- Your logo will appear on marketing materials promoting the Live Webinar.
- Don't have video production capabilities? The ACBA can produce a spot for you; ask about prices.

**For more information, contact ACBA Director of Marketing, Media Relations and Strategic Partnerships Brian Knavish at 412.402.6620 or [bknavish@acba.org](mailto:bknavish@acba.org).**

The ACBA offers a very limited number of CLE sponsorships. In order to be eligible, the ACBA CLE department must first approve the topic and content of the proposed presentation. All CLEs must be educational and fact-based; sales pitches are strictly prohibited. Using an ACBA CLE sponsorship for overt sales pitches may result in the partner being deemed ineligible to present any future ACBA CLEs. The ACBA will aggressively market the program to members, but the ACBA cannot guarantee attendance at any program. Sponsorships are nonrefundable, regardless of attendance. For sponsorships that include a course registration list, note that only participant names will be provided.